



RVS COLLEGE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE and Affiliated to Anna University of Technology Coimbatore)
KumaranKottam Campus, Trichy Road, Kannampalayam, Coimbatore-641 402.
Tele/ Fax: (0422) – 2688077, 2687877

CENTRAL PLACEMENT CELL

Career Guidance Report Academic Year 2017-2018

The CGC- Career Guidance Cell functions primarily to assist students in their career planning by supporting students to identifying their interests, strengths and planning appropriately for their professional needs. It provides guidance to student's personal development along with academics. It arranges awareness, motivational programs, and interactive sessions by the resource persons related to a specific domain and guidance for higher studies are conducted regularly.

Activities Conducted:

The activities of CGC for Career Counseling during 2017-2018 are as follows:

- **Awareness program on Why Big Data Analysis is the Best Career Move in Real Time Application:** To create awareness about Big Data Analysis as the best career move CGC organized an awareness program on July 08, 2017 for the pre final & final year students. Experts from Eason IT solutions created awareness for 68 Big Data enthusiastic participants. Students found it useful & asked for more similar programs.
- **Orientation Seminar on Big Data:** On Aug 08, 2017 CGC organized an orientation seminar on Big Data for interested pre final & final year students, in associated with experts from PPTS India Pvt. Ltd. 39 students were participated in the program.
- **Motivational Program on How to become a Good Engineer:** To motivate and encourage students to be a Good Engineer CGC organized a motivational program on How to become a Good Engineer on Feb 02, 2018 for the first year students. Resource Person Mr. G. Ravichandran, GM, Lakshmi Electricals & Control Systems, insisted students to learn from mistakes and underlined key role of improving problem solving skill make a student become a Good as well as Great Engineer. 239 students motivated from the program.

Outcome:

- Students became aware of career opportunities in Big Data Analysis.
- Students were exposed to World of Data Science & Analytics.
 - Students were motivated to become Good Engineer.



CGC-Coordinator



Principal